

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Federal Liberals Maintain Majority Advantage

Would win 7-in-10 seats if election held today

In a random sampling of public opinion taken by the Forum Poll™ among 1370 Canadian voters, just fewer than one half will vote Liberal if the election were held today (48%), while about 3-in-10 would vote Conservative (30%). The federal NDP would take one tenth of the vote (11%), and the Greens (4%) and the Bloc Quebecois (5%) about half this number. These levels of support are similar to those observed last month (August 6, Liberals - 50%, Conservatives - 31%, NDP - 10%).

The Liberals lead decisively in every region except Alberta and the prairies. In Atlantic Canada, they take 7-in-10 votes (70%), to about one tenth for either the Conservatives (14%) or the NDP 11%). In Quebec, the Liberals have half the vote (49%), the Bloc Quebecois has a fifth (21%) and the NDP (13%) and Conservatives (11%) split the rest. In Ontario, where elections are won and lost, the Liberals have almost half the vote (47%), the Conservatives have more than a third (37%) and the NDP a tenth (11%). In the prairies, the Conservatives have a slight lead (46%) over the Liberals (41%) and the NDP do not contend (7%). In Alberta, the Conservatives draw more than half the vote (53%) to about a third for the Liberals (35%) and less than a tenth for the NDP (8%). In BC, the Liberals have half the vote (51%), the Conservatives 3-in-10 (29%) and the NDP more than a tenth (13%).

Liberals see a 70% majority in the House

If these results were projected up to seats in the House, the Liberals would take 238, or 70%, if the election were held today. The Conservatives would earn 87 seats, the NDP 8, the Bloc 4 and the Greens a single seat.

Trudeau approval ticks downward, others steady

Prime Minister Trudeau has the approval of just more than half the electorate (55%) and his net favourable score (approve minus disapprove) is +19. This is in contrast to last month, when his approval stood at 6-in-10 (60%) and his net was a much higher +30. He has the approval of virtually all Liberals (93%) and one half of New Democrats (51%).

Rona Ambrose has the approval of 3-in-10 voters (30%), and her net is a relatively neutral +4. This is due to her high "don't knows" (45%) from those who are too unfamiliar with her to deliver an opinion. Last month, her approvals was also 3-in-10 (31%) and her net score was similar (+6). Just more than one half of Conservative voters approve her performance (55%).

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September 8th, 2016

HIGHLIGHTS:

- Just fewer than one half will vote Liberal if the election were held today (48%)
- The Liberals lead decisively in every region except Alberta and the prairies
- If these results are projected up to seats in the House, the Liberals would take 238, or 70%, if the election were held today
- Prime Minister Trudeau has the approval of just more than half the electorate (55%)
- Rona Ambrose has the approval of 3-in-10 voters (30%)

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Tom Mulcair has the approval of 3-in-10 voters (31%) and his net score is -2. This is similar to last month (32%, -5). Mulcair has two thirds approval among members of his own party (64%).

Close to half see Justin Trudeau as best PM

Close to half the electorate think that Justin Trudeau would make the best Prime Minister (46%), down slightly from last month (50%). In second place is "none of these" (17%), followed by Rona Ambrose 13%) and Tom Mulcair (8%), Elizabeth May (7%) and Rhea Fortin (1%). Virtually all Liberals see Trudeau as best PM (85%), as do 3-in-10 New Democrats (30%). Just a third of New Democrats see Mulcair as the best Prime Minister (32%).

"After a week in which he was travelling in China, the Prime Minister's vote share is down slightly, as is his approval, although both are high in comparison with his competitors. This will be the effect of hands-on leadership; a bit of slippage unaccompanied by increases in vote share or approval for the other two leaders" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Tom Mulcair has the approval of 3-in-10 voters (31%)
- Close to half the electorate think that Justin Trudeau would make the best Prime Minister (46%), down slightly from last month (50%)
- "After a week in which he was travelling in China, the Prime Minister's vote share is down slightly, as is his approval, although both are high in comparison with his competitors. This will be the effect of hands-on leadership; a bit of slippage unaccompanied by increases in vote share or approval for the other two leaders" said Forum Research President, Dr. Lorne Bozinoff

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1370 randomly selected Canadians 18 years of age or older. The poll was conducted on September 6th and 7th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

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September 8th, 2016

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
September 7 th , 2016	1370	30	48	11	4	5	0
August 6 th , 2016	1345	31	50	10	4	4	1
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
September 7 th , 2016	87	238	8	1	4	0
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

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Federal Vote Preference

If a federal election were held today, which party are you most likely to vote for + Even if you have not made up your mind, which party are you leaning towards at this time?

[Decided/Leaning ONLY]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1312	212	209	249	305	337	677	622
Conservative	30	31	27	30	29	30	36	24
Liberal	48	38	50	47	51	52	43	53
New Democratic	11	13	14	12	10	9	11	12
Green	4	7	4	5	4	3	4	5
Bloc Quebecois	5	8	5	5	4	6	6	5

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1312	132	203	190	173	147	271
Conservative	30	20	23	28	31	35	33
Liberal	48	51	53	41	48	44	51
New Democratic	11	12	10	13	13	13	11
Green	4	8	5	8	2	3	2
Bloc Quebecois	5	6	7	10	6	5	2

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1312	85	312	481	105	150	179	1014	298
Conservative	30	14	11	37	46	53	29	36	11
Liberal	48	70	49	47	41	35	51	48	48
New Democratic	11	11	13	11	7	8	13	11	13
Green	4	4	4	4	5	5	6	5	4
Bloc Quebecois	5	0	21	0	0	0	0	0	22

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Past Federal Vote Preference

%	Total	2015 Conservative	2015 Liberal	2015 New Democratic	2015 Green	2015 Bloc Quebecois	2015 Other Parties
Sample	1312	40	13	11	60	94	9
Conservative	30	15	13	19	92	4	19
Liberal	48	37	57	0	7	88	48
New Democratic	11	39	0	0	1	4	27
Green	4	2	27	0	0	3	0
Bloc Quebecois	5	6	0	81	0	1	0

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Justin Trudeau Approval

Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1370	221	216	263	322	348	693	661
Approve	55	50	61	50	56	61	51	59
Disapprove	36	43	32	38	34	28	44	29
Don't know	9	6	7	12	10	11	6	12

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1370	141	214	196	175	153	276
Approve	55	56	62	57	53	51	59
Disapprove	36	34	30	34	39	35	36
Don't know	9	10	8	9	8	14	4

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1370	89	327	502	114	153	185	1058	312
Approve	55	68	65	50	47	38	62	52	66
Disapprove	36	26	22	42	40	56	30	40	22
Don't know	9	6	13	8	13	6	7	8	12

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1370	381	563	160	89	61	58
Approve	55	11	93	51	51	59	29
Disapprove	36	81	3	38	41	34	55
Don't know	9	7	5	12	7	6	15

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Rona Ambrose Approval

Do you approve or disapprove of the job Rona Ambrose (RON-na) is doing as interim leader of the opposition?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1370	221	216	263	322	348	693	661
Approve	30	25	22	28	37	40	38	22
Disapprove	26	31	26	23	28	18	32	19
Don't know	45	44	52	49	35	42	30	58

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1370	141	214	196	175	153	276
Approve	30	22	28	32	30	29	34
Disapprove	26	23	26	31	23	26	26
Don't know	45	55	46	37	48	46	40

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1370	89	327	502	114	153	185	1058	312
Approve	30	24	20	31	31	52	27	33	19
Disapprove	26	25	25	28	35	16	24	26	26
Don't know	45	50	54	41	34	32	50	41	55

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1370	381	563	160	89	61	58
Approve	30	57	25	16	16	17	11
Disapprove	26	17	26	35	27	42	42
Don't know	45	26	49	49	57	41	47

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Tom Mulcair Approval

Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1370	221	216	263	322	348	693	661
Approve	31	29	30	31	35	31	34	29
Disapprove	33	36	29	29	35	33	40	26
Don't know	36	35	41	40	30	35	26	45

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1370	141	214	196	175	153	276
Approve	31	30	32	36	28	32	32
Disapprove	33	23	29	34	34	33	36
Don't know	36	47	39	30	38	35	31

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1370	89	327	502	114	153	185	1058	312
Approve	31	34	47	26	29	19	23	26	46
Disapprove	33	28	21	34	38	56	32	36	21
Don't know	36	38	33	39	33	25	45	37	33

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1370	381	563	160	89	61	58
Approve	31	19	30	64	29	49	24
Disapprove	33	46	30	15	34	28	40
Don't know	36	34	39	22	37	23	36

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Best Prime Minister

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1370	221	216	263	322	348	693	661
Justin Trudeau	46	38	51	42	47	55	41	51
Rona Ambrose	13	12	9	15	14	15	19	8
Tom Mulcair	8	8	10	9	7	5	10	6
Elizabeth May	7	11	8	5	7	4	7	8
Rhéal Fortin	1	1	1	2	1	1	1	2
None of these	17	20	14	18	16	14	18	15
Don't know	8	9	8	11	8	6	5	11

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1370	141	214	196	175	153	276
Justin Trudeau	46	38	51	47	44	42	51
Rona Ambrose	13	7	8	9	17	14	17
Tom Mulcair	8	6	7	9	10	13	7
Elizabeth May	7	13	9	7	7	8	5
Rhéal Fortin	1	1	1	4	2	1	0
None of these	17	18	18	17	13	15	14
Don't know	8	16	6	8	7	7	6

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1370	89	327	502	114	153	185	1058	312
Justin Trudeau	46	61	52	44	37	29	47	44	52
Rona Ambrose	13	9	5	15	11	29	11	15	5
Tom Mulcair	8	4	15	6	6	5	6	6	15
Elizabeth May	7	8	3	8	7	6	13	8	3
Rhéal Fortin	1	1	3	1	0	0	1	1	3
None of these	17	11	13	17	26	22	16	18	13
Don't know	8	7	9	8	13	9	6	8	9

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1370	381	563	160	89	61	58
Justin Trudeau	46	9	85	30	36	41	17
Rona Ambrose	13	42	1	6	4	3	0
Tom Mulcair	8	5	2	32	6	20	6
Elizabeth May	7	4	5	14	29	0	5
Rhéal Fortin	1	1	1	0	1	10	6
None of these	17	29	3	14	16	18	57
Don't know	8	11	2	6	10	8	9

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